



MVT

Privacy Policy

V1.02 November 2025

Previous Versions

Version	Date	Author	Reason
1.01	October 2019	D Sutton	Policy initiated
1.02	November 2025	T Hawkes	Updates and reformat



MVT Privacy Policy

Context: The Military Vehicle Trust is the World’s largest organisation of ex-military vehicle owners and enthusiasts and is dedicated to “keeping our mechanical veterans alive”. We have been a Registered Charity since 1987 and our Charitable Purposes are set down in a document called our “Memorandum of Association”.

The Trust is established for the purpose of restoring and preserving military vehicles of historical interest and the preservation of books, drawings, records, documents, sound and visual recordings, films, photographs and other media and ephemera relating to such vehicles, their history and development, and promoting and encouraging the same aim in others.

Our Core Values are summarised in our three aims:

Conserve and Restore, Educate and Inspire and Honour and Respect

This policy sets out our duties as a data controller, outlines what data we collect and what the lawful basis is, sets out how it is shared and long it is retained.


1. Who We Are

The Military Vehicle Trust (MVT) is a UK-based membership organisation dedicated to preserving military vehicles and heritage. We are the data controller for personal data collected via our website: www.mvt.org.uk.

Contact Details:

PO Box 1405, Northampton NN1 9EY

<https://www.mvt.org.uk/contact.html>

 0333 321 8977

2. What Personal Data We Collect

We may collect and process the following types of personal data:

- Name, address, email, phone number
 - Membership details and payment history
 - Login credentials and account preferences
 - Communications and support queries
 - Website usage data (via cookies and analytics)
-

3. How We Use Your Data

We process your personal data for the following purposes:

Purpose	Lawful Basis
Membership registration	Contract
Payment processing	Contract
Account management	Legitimate interest
Responding to enquiries	Legitimate interest
Sending magazines	Consent (opt-in)
Website analytics	Consent (via cookie banner)

4. Sharing Your Data

We may share your data with trusted third parties:

- **Payment processors** (e.g. eDirectDebit)
- **Website providers** and IT support
- **Analytics services** (e.g. Google Analytics)

We ensure all third parties comply with UK GDPR and process data securely.

5. How Long We Keep Your Data

We retain personal data only as long as necessary:

- **Membership data: up to 1 year after expiry**
 - Financial records: 7 years (for HMRC compliance)
 - Website analytics: up to 26 months (Google default)
-

6. Your Rights

Under UK GDPR, you have rights to:

- Access your data
- Correct inaccuracies
- Request deletion

- Restrict or object to processing
- Data portability
- Withdraw consent
- Lodge a complaint with the ICO

To exercise these rights, contact us - <https://www.mvt.org.uk/contact.html>

7. Marketing Communications

We only send marketing emails with your explicit consent. You can opt out anytime via the unsubscribe link or by contacting us.

8. Cookies and Tracking

We use cookies to improve your experience. See our [Cookie Policy](#) for details.

9. Data Security

We use appropriate technical and organisational measures to protect your data. However, no system is 100% secure, and transmission is at your own risk.

10. Third-Party Links

Our website may contain links to external sites. We are not responsible for their privacy practices. Please review their policies before sharing data.

11. Changes to This Policy

We may update this policy from time to time. Significant changes will be communicated via our website or email.